



[Advanced Search](#)
[All Recent News](#)
[Email a Friend](#)
[Print-Friendly](#)

OPTIONS

[Email a Friend](#)

[Printer Friendly Version](#)

[Latest News Releases](#)

SOURCE: ViaViente Global



Aug 20, 2010 14:46 ET

Judge Dismisses Claims in Lawsuit Involving ViaViente & Craig Keeland

DALLAS, TX--(Marketwire - August 20, 2010) - On August 11, 2010, United States District Judge Ed Kinkead dismissed with prejudice any and all claims against ViaViente and ViaViente CEO Craig Keeland in a lawsuit filed by Mr. Bill Gould.

This lawsuit was filed by Bill Gould against Sheri Sharman and Buck Reed along with their company One Big Team which did business with Gould in the late 1990s. Sharman and Reed joined other companies after 2000. They later joined ViaViente Global in 2005. Bill Gould also named ViaViente and its CEO Craig Keeland in his lawsuit. Prior to the filing of this lawsuit, ViaViente and Craig Keeland had no prior personal knowledge of or relationship with Bill Gould. Gould alleged that Reed and Sharman used Gould's copyrighted materials during their 3 year association with ViaViente.

Mr. Keeland states: "We have 30,000+ product users around the world. Reed and Sharman were 2 of those 30,000+ individuals. Reed and Sharman left ViaViente in 2007."

Upon reviewing the claims against ViaViente and Mr. Keeland, Judge Kinkead ordered Mediation between Plaintiff Gould and the Defendants. During the Mediation, it was evident that there was absolutely no evidence to support the allegations against ViaViente and Mr. Keeland. Judge Kinkead dismissed Gould's claims against ViaViente and Mr. Keeland.

ViaViente, the company, has as its Mission to Lead Others to Better Health. ViaViente, the product, is a Whole Food Puree sold in 26 Countries & Territories around the World.

Contact:
 Rebecca Rice
[Email Contact](#)

[Click here to see all recent news from this company](#)

Privacy Statement | Sitemap | © 2010 Marketwire, Incorporated. All rights reserved.
 Your newswire of choice for expert news release distribution.
 1-800-774-9473 (US) | 1-888-299-0338 (Canada) | +44-20-7562-6550 (UK)

This is a standard press release. Learn more about press release distribution from Marketwire to find out how to get your news featured here and on thousands of targeted news outlets.