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UNIVERA FILES BUSINESS INTERFERENCE LAWSUIT TO PROTECT COMPANY

LACEY, Wash. (March 5, 2009) – Univera, Inc., announced today that it has filed suit in United States Federal Court in Salt Lake City, Utah, against Qivana LLC and its CEO, Derek Hall, for intentional interference with economic relations, unfair competition, and misappropriation of trade secrets. The suit relates to actions taken by Qivana that are detrimental to the structure and integrity of Univera's business operations and that threaten the businesses of Univera's independent distributors (Associates).

The complaint alleges that Qivana has attempted to target a certain group of Univera Associates in order to persuade such Associates to breach their Associate Agreements with Univera and to violate Univera's Policies and Procedures.

"Univera will act aggressively to protect the livelihoods of its independent Associates," said Thomas J. Hoolihan, Executive Vice President and General Counsel for Univera. "This suit was necessary because of the actions of Qivana and a small group of disgruntled Univera Associates. Those actions are disrupting the hopes, dreams, and aspirations of the vast majority of Univera Associates who work hard, play by the rules, and are deeply committed to Univera and our collective vision of bringing the best of nature to mankind. Those Associates trust us to protect the businesses they have worked so hard to build, and we intend to live up to that trust."

The Associates who are involved in these activities and who are found to have violated Univera's Policies and Procedures face sanctions and other possible action by Univera.

About Univera®

Univera, Inc. (www.univera.com) is the world's leading cell renewal-focused relationship marketing company offering life-changing nutrition products and unparalleled home-business opportunity for nearly 100,000 people currently in North America. Science-based with full-scale genomic and biological research capabilities, the company sets the standard for excellence in advanced research, technology and manufacturing capabilities. Univera is part of the ECONET global family of health and natural product companies which have operations in the United States, Canada, Korea, Mexico, Russia and China. The company will celebrate its 10-year anniversary in 2009 with plans to expand operations into Australia and New Zealand.

